

Google Cloud Search Create

Why can't your search just be like Google? It can. Google.com for your Business, on-site or In-app search use case. Quickly, easily, and securely find information across any datasource.

The Challenge

Every day, people around the globe rely on the power of Google Search to access the world's information. In business, research found that 90% of organisations are still running on legacy Enterprise Search technology. Many public on-site and in-app product search experiences still fall short on results quality and overall customer expectation. Today customers expect to just search in natural language and get great results. Scaling an existing search technology platform to meet the growing needs of your business and customer use cases, even in the cloud, can also be a real issue. Google Cloud Search is a next-generation AI-powered solution which allows you to harness Google's managed and serverless platform to provide a unified search experience for all your business or customer-facing use-cases regardless of scale.

Google's Cloud Search is a new AI-powered solution to these problems, allowing organizations to:



Provide a Google.com experience for your employees and customers



Work at any scale using Google's own platform as a fully managed service



Adopt Google's Natural Language Processing for search interactions



Future-proof platforms on GCP and solve tomorrow's search problems today

Cloud Search Create

Kin + Carta are experts in search with decades of experience in how to make search work successfully for user-outcomes. We have deep search strategy, engineering and UX expertise right across Enterprise, in-app and on-site search use-cases. Our Cloud Search Create Engagement helps enterprises evaluate their readiness and execute a plan towards Cloud Search transformation. This will deliver a clear roadmap for full Cloud Search implementation, an integrated Enterprise, on-site or in-app Minimum Viable Product (MVP) search experience and demonstrate integration with your existing data sources and platforms.

Key Phases, Goals & Deliverables

The chart below outlines the phases and durations of Cloud Search Create with key goals and deliverables at each step of the process.

Align & Design (2 Weeks)	Set the Foundation (6 Weeks)	Closeout (1 Week)
GOALS Establish project goals and success criteria Identify current search state Identify privacy and security models Conduct user and business research Define future state architecture	GOALS Cloud Search MVP platform configuration and deployment Integration of key data sources Mapping of schemas to power Natural Language Processing Implementation of privacy and security models Optimisation and tuning for search use cases	GOALS Cloud Search MVP in production/pilot rollout Closure review with key stakeholders
DELIVERABLES Cloud Search strategy Cloud Search architecture Content schema models Search use cases and expected outcomes Privacy and security models	DELIVERABLES Ready to launch Cloud Search MVP experience Maintenance and administration materials	DELIVERABLES Project closure documentation Custom client roadmap and recommendations

KIN+ CARTA



Kin+Carta is a global digital transformation business and premier Google Cloud consulting partner. We make the journey to becoming a digital business tangible, sustainable, and profitable.

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