

The Data Roadmap Program

After hundreds of discussions about data with executives across the Fortune 500, we heard the same thing time and time again, "We have lots of data, now what?" That's why we created the Kin + Carta Data Labs Data Roadmap Program.

This offering helps organizations that have challenges with:

-  Measurement of digital experiences
-  Reporting and visualization
-  Business intelligence
-  Making sense of their data
-  Automating dashboard builds

Who we work with



BILL & MELINDA GATES foundation



Get started

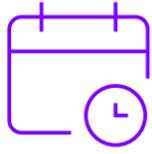
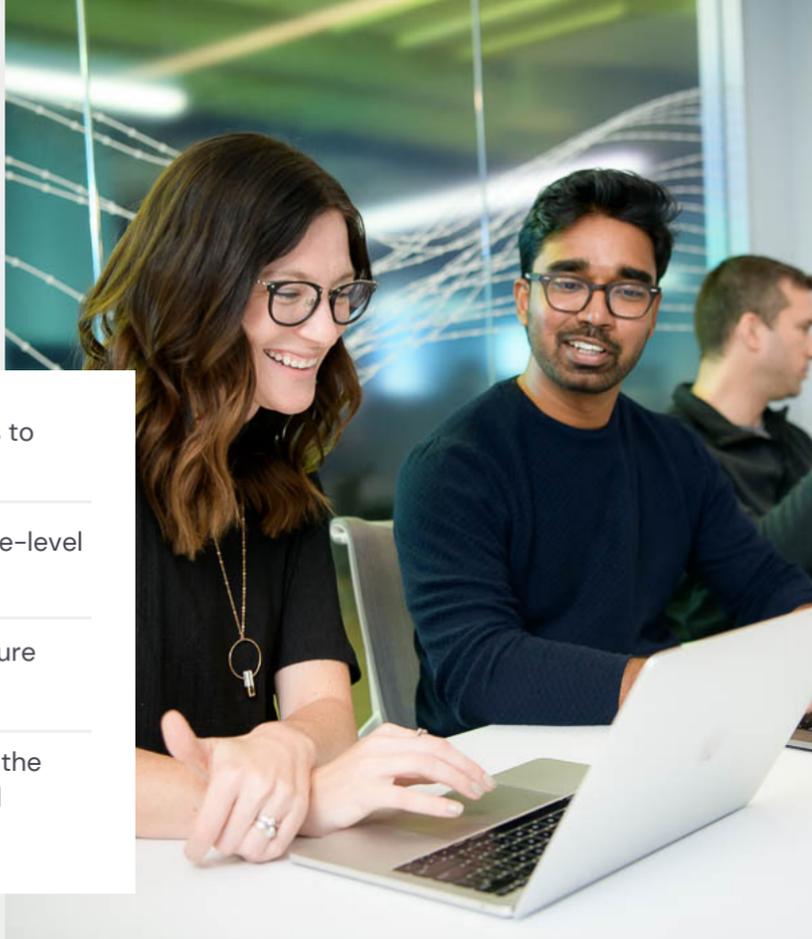
Our Data Strategy and Enablement framework combines Agile with data engineering and gives you the ability to start small and scale appropriately to meet the needs of your business. In this engagement, we may accomplish the following:

Work with internal client teams to gather all requirements to deliver an automated data pipeline and dashboard.

Host stakeholder interviews with analytics team, executive-level decision-makers, and influencers.

Gain access to all required data sources to audit and ensure data availability and feasibility of automation.

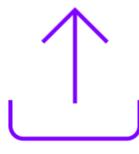
Based on the results of the audit, provide an estimate for the dashboard detailing what can be delivered with expected delivery dates.



Timeline

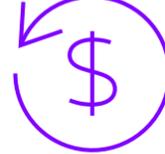
4 weeks

(based on stakeholder availability and systems access)



Deliverables

- Data roadmap
- Conceptual dashboard prototype
- Readout presentation



Cost

\$9,500

Get in touch



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